

Thinking Differently!

Changing attitudes and behaviours towards disabled people



family &
community services
ratonga ā-whānau, ā-hapori

Our Aim

- to increase the participation of disabled people in all aspects of community life
- to change social attitudes and behaviours that limit opportunities for disabled people



The key objectives of the campaign are:

to increase understanding of disability

to increase the personal relevance of disability for all New Zealanders

to mobilise personal and community action for positive change

to address the social environment that tolerates or accepts exclusion of disabled people.

National Partnerships



Deaf Aotearoa

Sign Language Campaign



Wellington Pasefika Peoples Disability Network

Pasefika Leaders / Pasefika Communities



Disabled Persons Assembly

Accessible Christchurch

This initiative will provide access-related advice and information to feed into and inform the City Plan going to Government in December 2011.

Local Community Initiatives

Voice Thru Your Hands



Kumarani Productions

Community Circus



Upper Hutt City Council

Improving Customer Service



Background Work

Media audit

Research

Mapping